



*"And most of all Jesus": The sign at an outreach says it all.*

*Isaiah 6:8: Also I heard the voice of the Lord, saying, "Whom shall I send, and who will go for Us?" Then I said, "Here am I; send me."*

UPDATE FROM RUSS AND ANNE LORIA

The Father's Heart: established April 30, 2011



## Preach the word, share God's love

**W**e hope you all had a Merry Christmas and that this coming New Year would bring you all many blessings from the Lord.

Luke 15:1-10 says, "Now the tax collectors and sinners were

all drawing near to hear him. And the Pharisees and the scribes grumbled, saying, 'This man receives sinners and eats with them.'

"**SO HE** told them this parable: 'What man of you, having a hundred sheep, if he has lost one of them, does not leave the ninety-nine in the open country, and go after the one that is lost, until he finds it? And when he has found it, he lays it on his shoulders, rejoicing. And when he comes home, he calls together his friends and his neighbors, saying to them, "Rejoice with me, for I have found my sheep that was lost." Just so, I tell you, there will be more joy in heaven over

one sinner who repents than over ninety-nine righteous persons who need no repentance.

'**OR WHAT** woman, having ten silver coins, if she loses one coin, does not light a lamp and sweep the house and seek diligently until she finds it? And when she has found it, she calls together her friends and neighbors, saying, "Rejoice with me, for I have found the coin that I had lost." Just so, I tell you, there is joy before the angels of God over one sinner who repents.'

Recently on an outreach of The Father's Heart we had a group of volunteers come out and join us

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on the bus to serve the needy and hurting. Now, some of them knew the Lord, but a majority of them didn't or had walked away from the Lord. We set up the outreach with food and clothing and waited for a crowd to gather, but no one was coming.

**THIS WAS** so extraordinary. Usually we have at least some people gather for the message. We all looked at each other asking, "Where is everyone? What do we do?"

Well, a brother in the Lord said, "Maybe it is all for the group of volunteers." We prayed and Russ began to give the Gospel message. You could look at the volunteers and see the ones who were listening intently to the message. At the end, Russ gave everyone an opportunity to raise their hands for prayer or to receive the Lord and be ministered to by one of the believers.

**TO OUR** surprise, but not the Lord's, the volunteers' hands went up. Some wanted prayer to get right with the Lord and some for a need in their life, but some wanted to receive the gift of salvation in Jesus Christ!

Oh, what little faith we have. Here we were asking where the people from the streets were and who were we going to have the volunteers serve? But we

### New web page launched

Our new Web page has outreach sites, the latest news, needs, upcoming events and much more! Check it out at [thefathersheartroc.org](http://thefathersheartroc.org)

### The Father's Heart

Our mission is to share the love of Christ with as many people as possible and try to enhance the quality of life for all whom we witness to on the streets.

We share the Word of God and feed and clothe people of the streets of Rochester, bringing hope that Jesus will grab hold of their hurting, lonely, hopeless hearts to be His hands and feet extended in love!

**The Father's Heart**  
**678 Lake Avenue**  
**Rochester, NY 14613**  
**(585) 647-6746**

#### On the Web:

[thefathersheartroc.org](http://thefathersheartroc.org)

#### On your mobile device:

[m.thefathersheartroc.org](http://m.thefathersheartroc.org)

#### On Facebook:

The Fathers Heart ROC

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FathersHeartROC

were there to serve the volunteers first, and we served them the most important thing ever — the gift of salvation.

**GOD IS** not about numbers, as He illustrates in Luke. He cares about each one of us. He loves every person. He would do anything for one of His lost sheep.

We sometimes get so wrapped up in the amount of people served on the bus or the number of hands that go up to receive Him or ask for prayer. But numbers don't matter to the Lord; it is every person that matters.

This ministry is about sharing

the Good News to a hurt and dying world that needs Jesus. Our eyes were blind that night to what the Lord was trying to do and what His plan was. We pray that in every outreach done through this ministry we are sensitive to His leading, and that we continue to do what He has called this ministry to do: to preach the word and share His love. We pray that we are given His eyes and His heart, the Father's Heart.

God Bless – Russ and Anne Loria



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The Father's Heart is now affiliated with Amazon through AmazonSmile, a list of 1 million charities. Amazon will donate 0.5 percent of the purchase price to the ministry. To shop at AmazonSmile, go to [smile.amazon.com](http://smile.amazon.com) from the web browser on your computer or mobile device. On your first visit, you will be asked to select a charity. There are many organizations with a similar name to ours but if you enter "Fathers Heart Ministry Roc Inc" in the box that says "Or pick your own charitable organization," the right one will appear. Once you select it, you'll be directed to the Amazon website for shopping as usual.

## Extended Ministries of The Father's Heart

By Frank and Diane Rivaldo

### They need Jesus, not just food and clothes

**T**he transition of the East Rochester outreach, by bringing it inside Koinonia Fellowship for the winter months, went better than we had imagined. The first month (November) we had 50 to 60 people show up.

**WE HAD** just enough meals, which consisted of hot turkey sandwiches, vegetables and dessert. The Lord always knows how much food will be needed.

Before the meal, a Gospel message was given and several people responded by allowing us to pray for them. Some renewed their commitment to Christ.

**THERE WAS** a time of fellowship and everyone was thankful for the food and clothes they received. One family is now attending services at Koinonia Fellowship. Praise God! We are thanking God for the success of this particular outreach and looking forward to what He has planned in the coming months.

Our December outreach didn't have as many people, but after

#### Outreach needs for January and February

We have a need for men's and children's winter clothing, including hats, coats and gloves.

the message was given some prayed to receive Christ, and one person made a recommitment to the Lord, so this outreach was also a success. We sang Christmas carols and had fun with one of the families and their children that was there.

**THE SOUP** bus outreach at Pinnacle Place apartments has been moved to a room inside the building. This will free up the soup bus to move into another location, and to minister to even more hurting people on the streets of Rochester.

Pinnacle Place has a lot of people who come to hear the message and receive the free food and hot meals. They are very grateful that we are there.

**THESE PEOPLE**, just as all the rest of the people at all the different ministry locations, are in need of not just the tangible things that we bring but, more importantly, they need Jesus in their lives. Our prayer is that The Father's Heart ministry will continue to be a tool that the Lord can use to bring many people to the saving knowledge of Jesus Christ, and that they will know His love for them, and that His free gift of salvation is theirs if they will surrender to Him.

**WE ARE** thankful for all the help we receive at both of these outreaches. May God bless each one of you for your faithfulness. It is truly a joy to serve the Lord with you.

We hope that everyone reading this newsletter had a blessed Christmas, and pray that all will have a happy New Year.



*A little girl beams at her Christmas gift.*

**"IN THIS** is love, not that we loved God, but that He loved us and sent His Son to be the propitiation for our sins. Beloved, if God so loved us, we also ought to love one another." (1 John 4:10-11).

*Extended Ministries conducts outreaches year-round at the Cadillac Hotel and Pinnacle Place apartments, from spring to fall at Northside Park in East Rochester, and during the winter at Koinonia Fellowship in East Rochester. To volunteer, contact Frank and Diane Rivaldo at [fivaldo@outlook.com](mailto:fivaldo@outlook.com)*



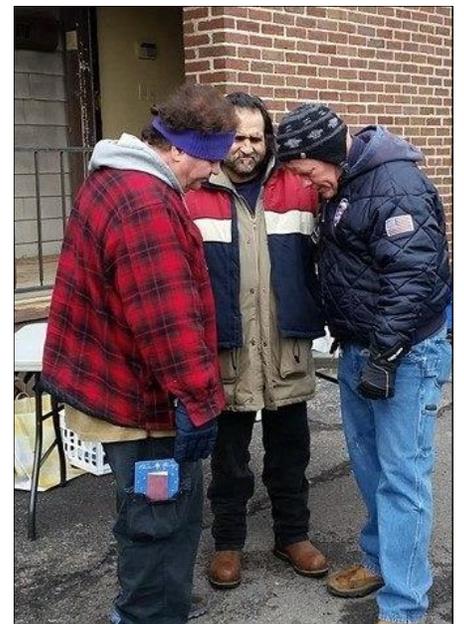
To donate to The Father's Heart through PayPal, please go to [fathersheartroc.org](http://fathersheartroc.org) and click the "Contact/Donate" tab for the PayPal icon. Thank you!



## Venues sought for fund-raiser

The Father's Heart ministry is looking for venues for a fund-raiser next fall and is considering holding it at a country club. Anyone who has a membership at a country club and could help us secure a reservation for the event can contact Nancy Simunek at (585) 732-9866.

From Thanksgiving (top) to Christmas (bottom right): Reaching those in need at Pines of Perinton.



Praying before an outreach on Lake Avenue (above) and preparing delicious donated turkey (below).



## Pines of Perinton

By Scott and Robin Wilson

### Songs of praise, prayers of thanks

**O**n Dec. 13 we celebrated the birth of Christ at the Pines of Perinton.

We started with songs of joy and praise to our King. The smile seen on every face was the peace, joy and happiness that can only be found in our precious Lord and Savior. The people continued to flow in while the music continued. The food tables became sitting tables to fill the need for people to sit. What a blessing to see God's work firsthand! The people listened at-

tentively as Scott shared the birth of Christ.

**AS WE** brought the service to a close we joined many in prayer, Their prayers weren't for themselves, but for others who are struggling: those who weren't able to walk to our luncheon due to sickness, or those who struggle to make ends meet and have no food in their refrigerator.

As I prepared to serve the meal, I gave thanks to God for providing the means to feed these people and for the servants who gave of their time to come out and be a blessing to the people of the Pines. God bless you all.

Merry Christmas from us all.

**"FOR UNTO** you is born this day in the city of David a Savior, who is Christ the Lord." (Luke 2:11)

*If you would like to serve at the Pines of Perinton, please contact Scott and Robin Wilson at (585) 402-5756.*